

Seattle Housing Authority

NUDGING STUDENTS TOWARDS COLLEGE SUCCESS

Lessons and stories from our first year

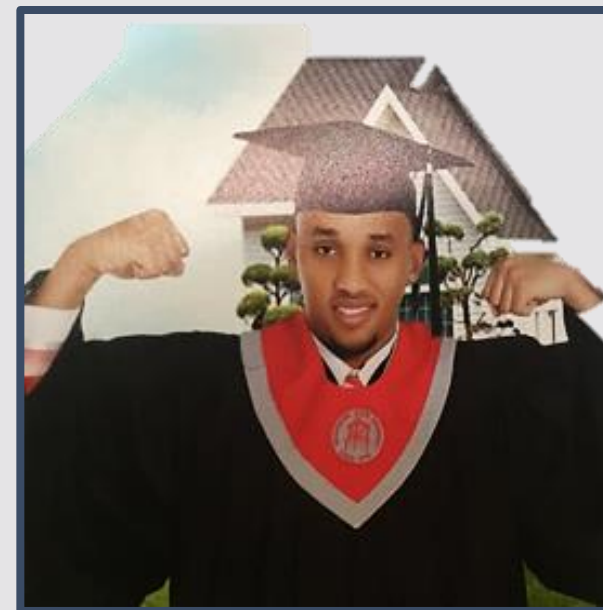




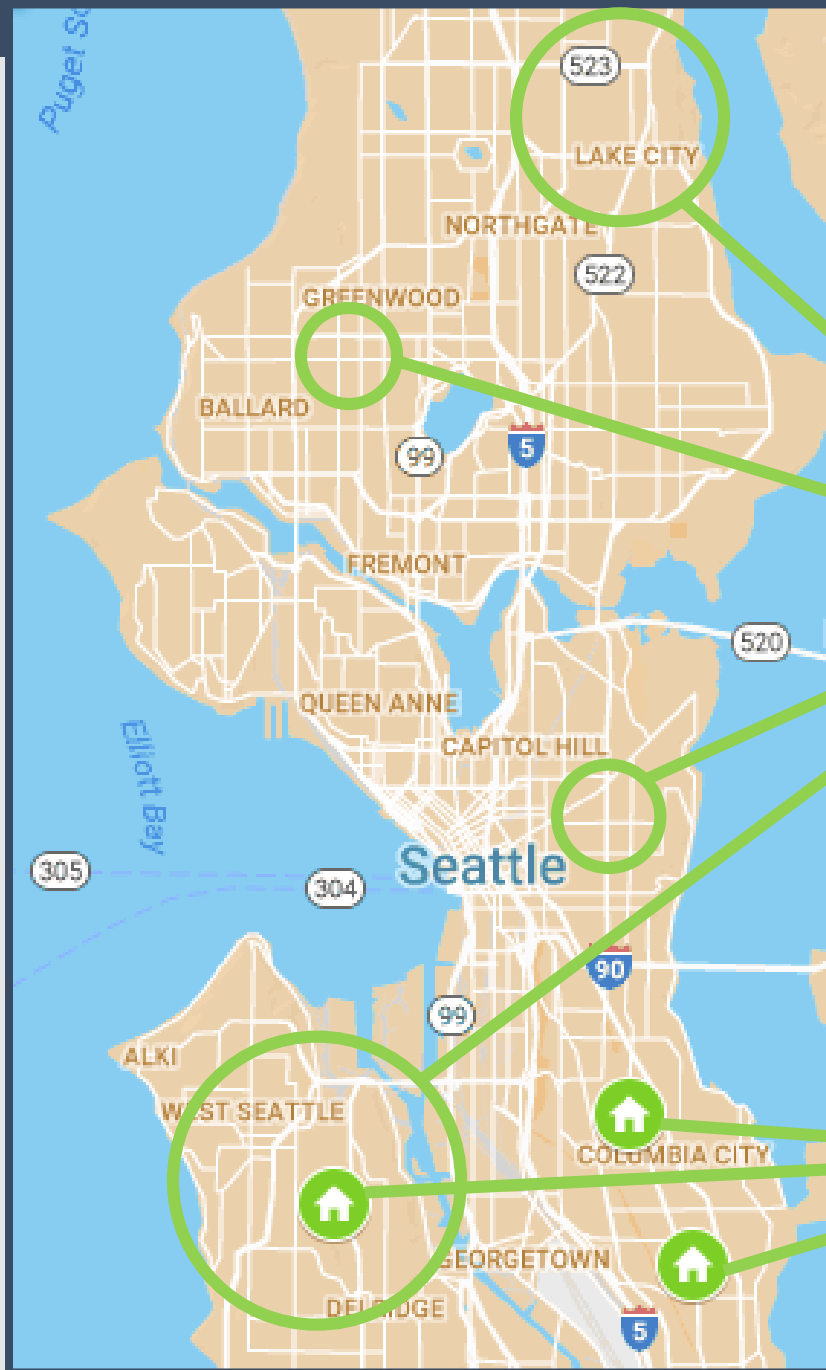
Royal Alley-Barnes
1964



Caitlin Reddy
2001



Abubakar Omar
2005



Scattered Sites & Smaller Communities

304 SOAR Participants

Hope IV Communities

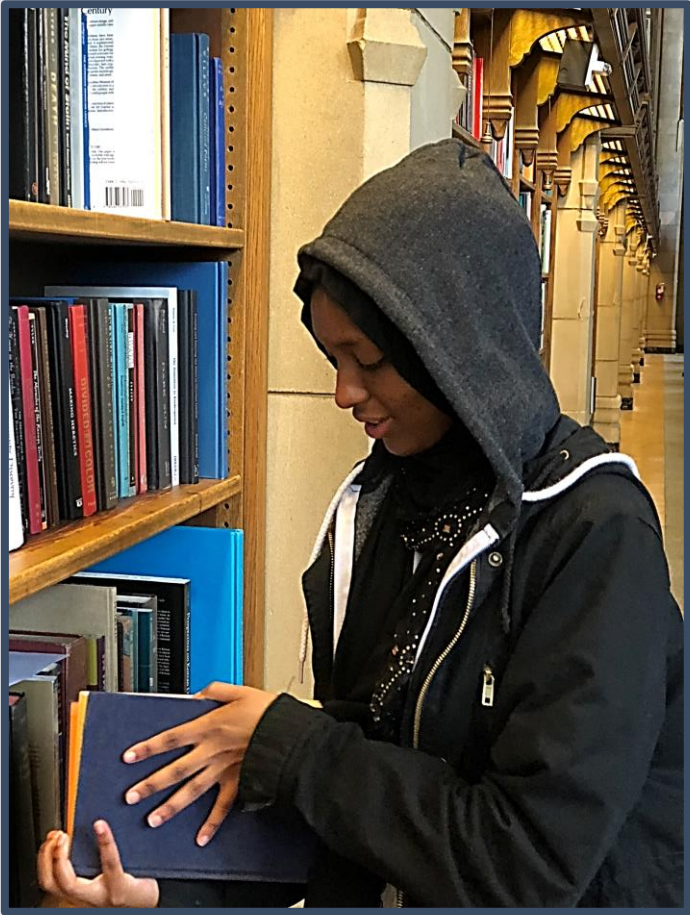
397 SOAR Participants











- 1. Hold culturally-specific events**
- 2. Personalize interactions**
- 3. Nudge yourself constantly**
- 4. Merge into existing spaces**
- 5. Be nimble**



Contact Information

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